



Direct Marketing Association of Malaysia

THE DMAM MEMBERSHIP APPLICATION FORM

() Yes, I'd like to join the DMAM.

Please send your completed application form to :

Direct Marketing Association of Malaysia

No. 50-2, 2nd Floor, Jalan 1/76D

55100 Desa Pandan

Kuala Lumpur

Tel / Fax: 03- 9281 1826 Email : contact.us@dmam.org.my

1. Please fill in your company's name and contact details:

Company : _____

Postal address : _____

Tel : _____ Fax : _____ Email : _____

Web page : _____

2. Please indicate () the type of membership you want:

- | | |
|---|----------------------------|
| Membership | Annual Subscription |
| () Ordinary member-corporate or individual (A) | RM1,000.00 |
| () Associate membership (B) | RM500.00 |

*Please tick where applicable, based on the time you wish to have your membership activated and payment to be made accordingly :-

Tick <input checked="" type="checkbox"/>	Time Joined	Proportion of Subscription Fee (based on RM1,000)	Amount (RM)
	January - December	100%	1,000
	April - December	70%	700
	July - December	50%	500
	October - December	30%	300

Note: Please attach payment payable to "Direct Marketing Association of Malaysia"

Type of membership:

- A. An ordinary member shall be any company incorporated in Malaysia or any sole-proprietorship registered in Malaysia who is bona fide involved in direct marketing.
- B. An associate member shall be any other person who is bona fide involved in direct marketing but who is not incorporated in Malaysia or who is not a sole-proprietorship or partnership registered in Malaysia.

3. Please list the principal contact person:

Name : _____ Designation : _____ Email: _____

Alternative representative : _____

4. If you are a supplier of direct marketing-related services, please indicate the following categories you are involved in:

- | | | |
|-------------------------------|-----------------------------|-----------------------------------|
| () Advertising | () Graphic Design | () Production House |
| () Color Separation/Printing | () Interactive Agency | () Public Relations |
| () Data Management | () Mail Order | () Software Development |
| () Direct Marketing | () Mobile Marketing | () Telemarketing |
| () Event Management | () Non-Profit Organisation | () Others, please specify: _____ |
| () Fullfilment Services | () Photography | _____ |

5. Please supply a brief description of your company's activities:

Primary business activity : _____

I/We commenced business in (year) : _____

DECLARATION

This application is made by : _____ Designation : _____

I confirm that I have read the Code of Ethics and agree to abide by them.

I agree, if admitted to membership, I will observe all the rules and regulations of the Association.

I certify that the statements made in this application form are true and correct.

Signature : _____

Date : _____

Your privacy

The Direct Marketing Association of Malaysia will record your details to keep you informed about general marketing matters including conferences, seminars, education or special offers. This information may only be accessed by members of the DMAM, and you have the right to inspect and update your details at any time.